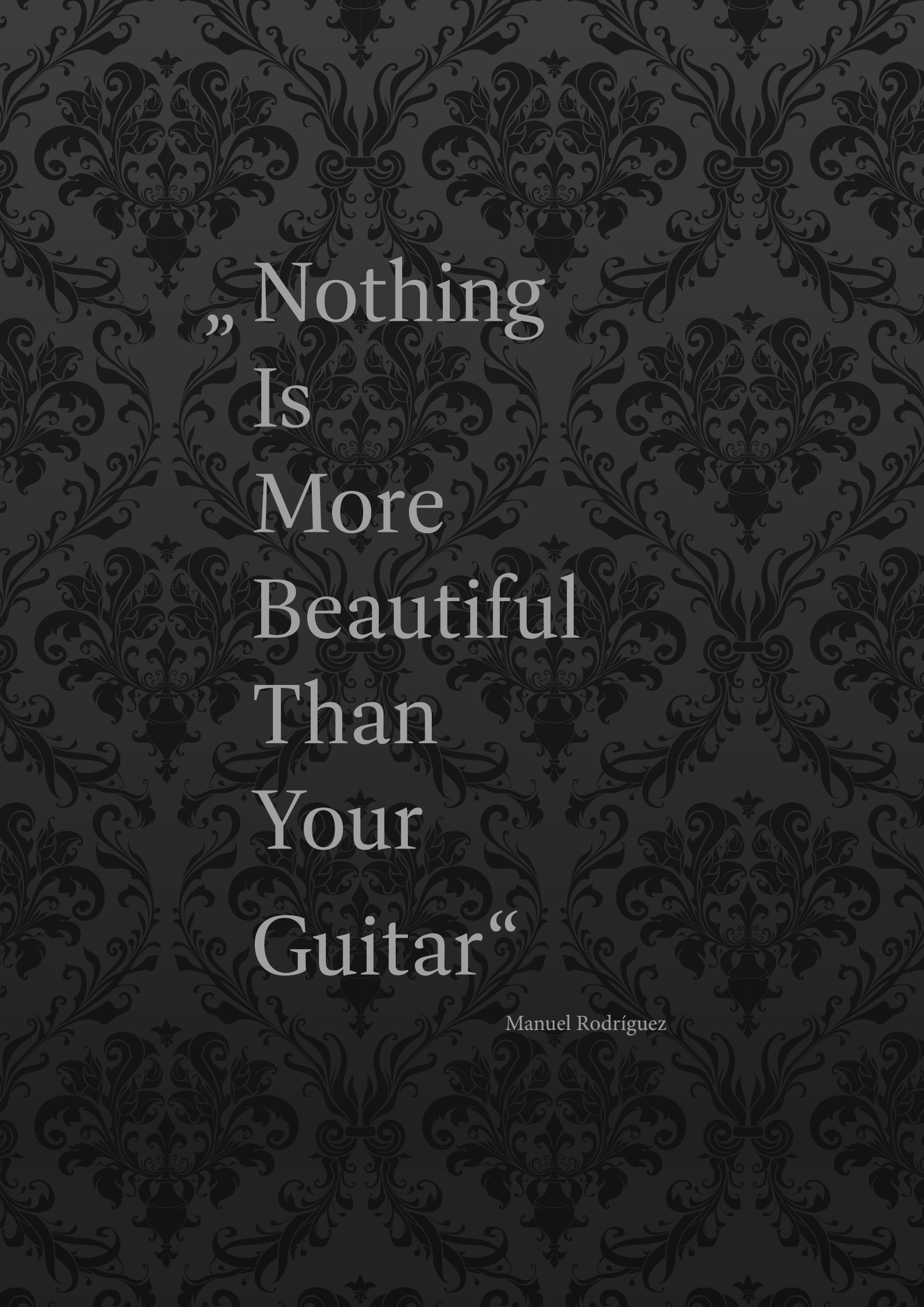




Manuel Rodríguez
guitarras

Guitarras Clásicas De Tradición Española - Hecho A Mano En Europa Desde 1905



„Nothing
Is
More
Beautiful
Than
Your
Guitar“

Manuel Rodríguez

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Rich in

Sound,

HISTORY

Beauty

since 1905.

HISTORY



For over 115 years, „Guitarras Manuel Rodríguez“ has been making instruments in the style of the Madrid School of guitar making. Founded in Madrid in 1905, it is Spain’s second oldest guitar manufacturing company.

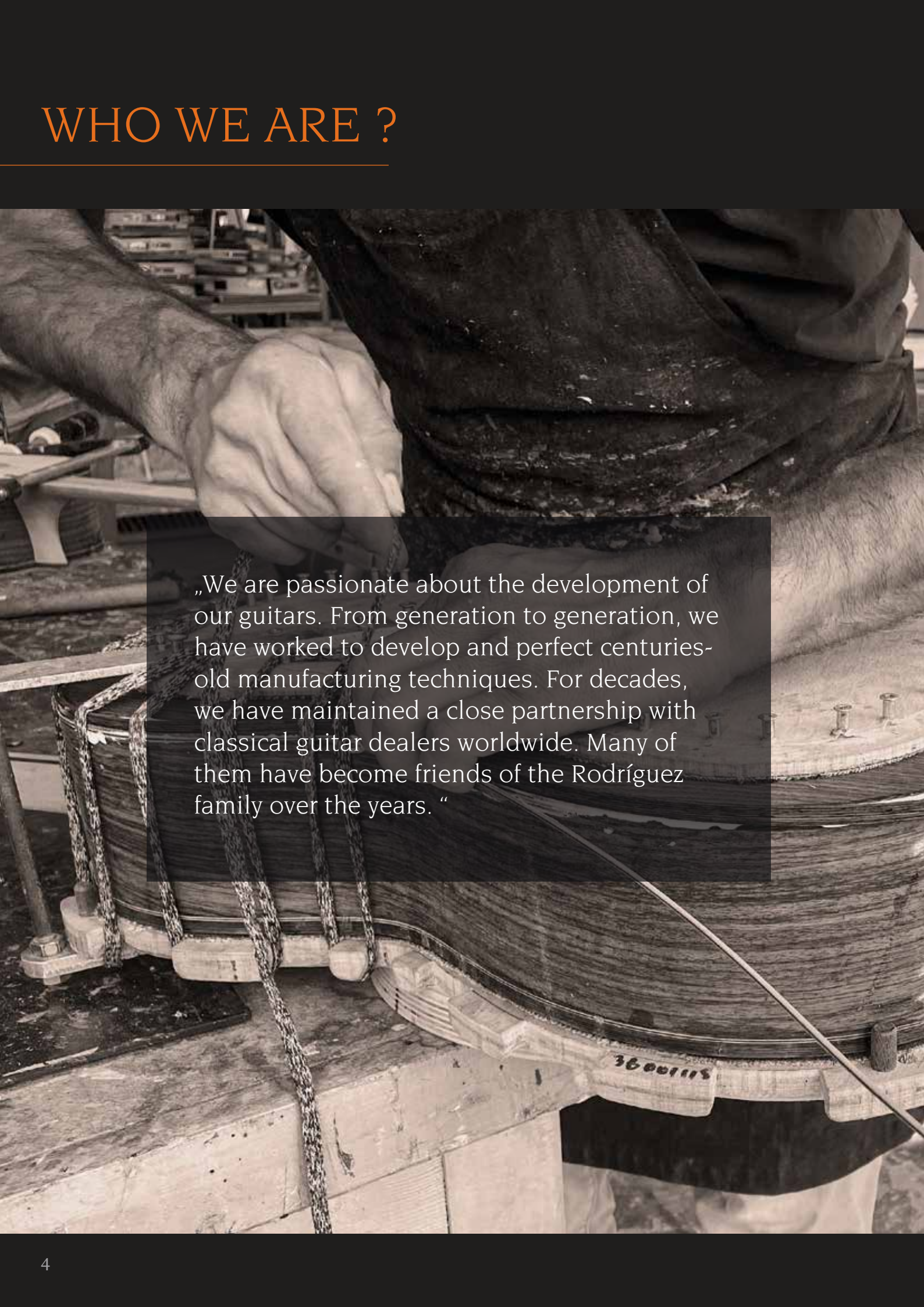


Luthier Manuel Rodríguez the III grew up in California and Spain and is the third generation to make Spanish guitars. The character of his guitars reflects his cosmopolitan way of life.



Manuel skilfully combines elements of tradition and modernity, history and future, art and experience, creating instruments that make a unique impression and sound.

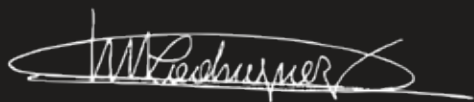
WHO WE ARE ?



„We are passionate about the development of our guitars. From generation to generation, we have worked to develop and perfect centuries-old manufacturing techniques. For decades, we have maintained a close partnership with classical guitar dealers worldwide. Many of them have become friends of the Rodríguez family over the years. “

For a few years now, we have been in intensive talks with GEWA music about a closer collaboration. GEWA music, one of the leading manufacturers of musical instruments and accessories, equipped with its own sales and marketing organisation, is one of the most experienced family businesses in our industry, worldwide. The cooperation with GEWA music and their product experts gives me and „Guitarras Manuel Rodríguez“ the chance to fully concentrate on the development of the instruments. Thanks to GEWA music’s excellent relationships with specialised trade partners worldwide, our in-depth cooperation opens up many opportunities to forge new partnerships and expand our networking in the industry.

The „Vogtlaendischer Musikwinkel“ is one of the cornerstones of musical instrument making in Europe, which can be traced back to the founding of the first German violin makers’ guild in 1677. GEWA music was founded there in 1925 and thus looks back on a long history in instrument making. GEWA music’s modern production facilities in Europe and Asia enable me to design and manufacture genuine Manuel Rodríguez guitars in a student (price) class for the first time.
MANUEL RODRIGUEZ III.



THINGS TO KNOW ...

DOVETAIL NECK/BODY TRANSITION

Our ECOLOGÍA and TRADICIÓN series are made with a dovetail joint. With this construction method, the neck and body can be built independently of each other, which also increases the efficiency in the manufacturing of the guitar. The interlocking connecting elements are manufactured by us using CNC for a precise fit that ensures stability and good vibrational transmission. The connection is stable and robust as well as simple and quick to manufacture. The disadvantages are a slightly higher weight and the possible loss of vibrations within the construction. The latter depends heavily on the accuracy of fit of the connecting elements.



SPANISH HEEL

Our series ACADEMIA, SUPERIOR and MAGISTRAL are made in the original Spanish construction method. Since Antonio de Torres, in the middle of the 19th century, this construction has been the royal standard in guitar making. Here the guitar is built around the neck. This is made first, with the end that is later in the body being constructed in an L-shape. This can be seen clearly if you look through the sound hole towards the neck of the finished guitar. In this L-shaped end of the neck, there are grooves on both sides into which the sides are fitted. The transmission of vibrations from the neck to the body is therefore much more direct. The guitar has a faster response, better sustain and is significantly more stable in its overall construction. One disadvantage is the higher manufacturing costs. In addition, work must be done very precisely from the beginning, as corrections, such as adjusting the neck angle, are no longer possible at a later point in the manufacturing process.



GEWA ARMREST

The GEWA armrest is a conceptual component of every Manuel Rodríguez 4/4 guitar. Many guitarists find the hard edge at the top of the side uncomfortable. Prolonged playing can hinder blood circulation and lead to numbness or even pain in the forearm!

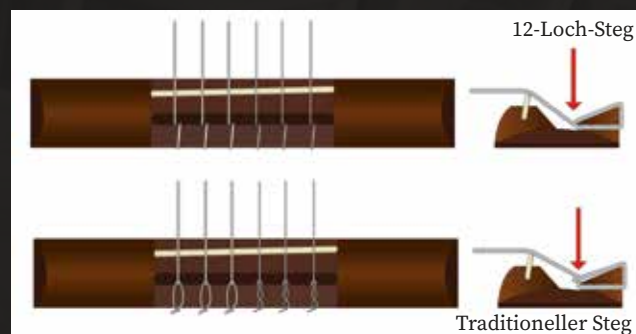
The GEWA armrest is slightly rounded and provides a pleasant playing feel. Although the popular bevels in the armrest area also offer this advantage, with the GEWA armrest the sound-board, in its full surface, can vibrate completely freely and develop its sound, as it is not dampened by the arm being placed upon it.



MORENO 12-HOLE BRIDGE

The 12-hole bridge allows a special fastening method that prevents the strings from slipping through. Also, with the 12-hole bridge, the bending angle of the string - and thus the contact pressure on the bridge insert - is always the same, as it is not necessary to work with a loop of string around the bridge, which is the case with the traditional fastening method.

Depending on the point at which the string loop runs around the string, it changes the bending angle and thus the contact pressure on the bridge inlay. A neatly fitted bridge inlay and an even contact pressure of the string optimise the transmission of vibrations to the sound-board and thus the sound of the guitar.



ECOLOGICAL VARNISH

The environment concerns us all, and we also see ourselves as having a responsibility here. But the valuable wood of a guitar must be protected by a lacquer.

In addition to shellac varnish, which is laboriously applied by baling, polyester and acrylic varnishes have become established. These widely used, solvent-based varnishes are easy and quick to apply and quite inexpensive. For our guitars, however, we use a water-based, environmentally friendly eco-varnish.

The proportion of volatile organic compounds here is less than ten percent. In the wake of increased demands for sustainability, from production to disposal, water-based lacquers are an important step in the right direction for us.



ECOLOGÍA

TRADICIÓN

ACAD

SUP

MAGIS

THE NEW SERIES

ECOLOGÍA, TRADICIÓN, ACADEMIA, SUPERIOR & MAGISTRAL

are manufactured in Europe under Manuel's personal conception and supervision. Together with the GEWA development team, he can now focus on his passion, the development and manufacturing of Spanish guitars. GEWA music is honoured to continue the worldwide exclusive Manuel Rodríguez distribution and marketing work. Manuel Rodríguez guitars are distributed through selected music retailers with GEWA music GmbH's selective distribution system.

EMILIA

ERIOR

TRAL

ECOLOGÍA

The ECOLOGÍA series harks back to the traditions of European guitar making of the great-grandfathers. At that time, tonewood that grew nearby and was available was used. It was only much later that the international timber trade, including tropical woods, replaced the local woods that had been used for decades. The Ecología series is essentially based on these old traditions and is therefore ecologically up to date. Not a single tropical wood is involved. Instead, European woods such as spruce, walnut, maple and acacia are used.

E-62
501.071



Model	Item	Size	Scale length
E-44	501.061	1/4	440mm
E-53	501.063	1/2	530mm
E-57	501.065	3/4	570mm
E-62	501.071	7/8	620mm
E-65	501.076	4/4	650mm

Top: Solid Spruce
Back and Sides: Walnut
Fingerboard: Acacia
Bridge: Acacia, traditional 6-hole
Neck: Maple
Neck-body Joint: Dovetail
Nut: Bonoid-synthetic
Binding: Maple
Machine head: Van Gent, nickel plated, black rollers and knobs, made in Holland
Stringing: Hannabach 815HTC Carbon, made in Germany
Varnish: Environmentally-friendly, water-based, open-pored, silk matt

ECOLOGÍA



The ECOLOGÍA is moderately tuned in timbre and designed for a balanced sound. It is available in 5 sizes up to the small $\frac{1}{4}$ model. The ecologically sustainable design clearly sets this series apart from other guitars. This includes the water-based eco-matt varnish. The neck construction with dovetail joint has a more traditional character and guarantees good stability, as well as excellent vibration transmission. The 4/4 model is delivered with a mounted armrest.



The 4/4 model is delivered with a mounted armrest.



A man in a white shirt and sunglasses is playing a classical guitar. He is leaning against a wall, with his left leg raised and resting on the wall. The background is a warm, orange-toned wall. The guitar is a light-colored, acoustic-style instrument.

TRADICIÓN

The TRADICIÓN series combines typical features of classical guitar making in several respects. The solid tops are made of cedar and the back & sides are of mahogany. This results in a traditional look that underlines the European origin of these instruments.

Top: Solid Cedar

Back and Sides: Mahogany

Fingerboard: Ovangkol

Bridge: Ovangkol, traditional 6-hole

Neck: Mahogany

Neck-body Joint: Dovetail

Nut: Bonoid-synthetic

Binding: Maple

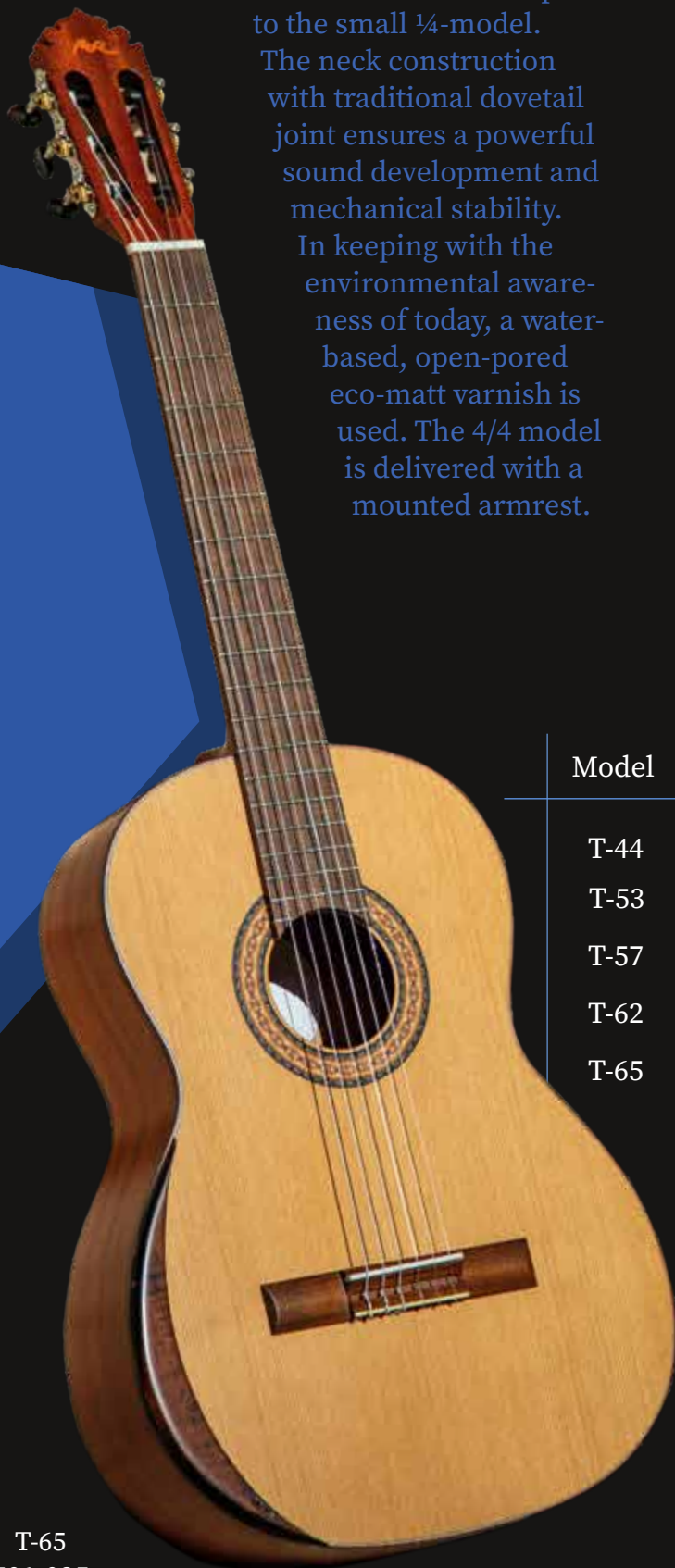
Machine head: Van Gent, nickel plated, black rollers and knobs, made in Holland

Stringing: Hannabach 815HTC Carbon, made in Germany

Varnish: Environmentally-friendly, water-based, open-pored, silk matt

TRADICIÓN

is available in 5 sizes up to the small 1/4-model. The neck construction with traditional dovetail joint ensures a powerful sound development and mechanical stability. In keeping with the environmental awareness of today, a water-based, open-pored eco-matt varnish is used. The 4/4 model is delivered with a mounted armrest.



T-65
501.095



Model	Item	Size	Scale length	Nut
T-44	501.081	1/4	440mm	43mm
T-53	501.083	1/2	530mm	45mm
T-57	501.085	3/4	570mm	47mm
T-62	501.091	7/8	620mm	48mm
T-65	501.095	4/4	650mm	52mm



ACADEMIA



ACADEMIA

ACADEMIA is the first series in the Manuel Rodríguez range to feature an original Spanish heel. This construction method is the highest form of classical guitar making and the best solution when it comes to sound and stability. Other special features in this moderate price range are: the Ovangkol fingerboard, the mahogany neck, the 6-hole bridge, nut and bridge inlay (hand-filed from oiled vintage bone), and a water-based eco high-gloss varnish. All models are delivered with a mounted armrest.

Model	Item	Top	Back/Sides
40-C	501.180	solid Cedar	Zebrano
40-S	501.182	solid Spruce	Zebrano
60-C	501.190	solid Cedar	Rosewood decor
60-S	501.192	solid Spruce	Rosewood decor

Size: 4/4
Scale length: 650mm
Fingerboard: Ovangkol
Bridge: Ovangkol, traditional 6-hole
Neck: Mahogany
Neck-body Joint: Genuine Spanish heel
Nut: 52mm, Bone
Binding: Wood, multi-ply top purfling
Machine head: Gold plated, black rollers and knobs
Stringing: Hannabach 815HTC Carbon, made in Germany
Varnish: Environmentally-friendly polyurethane lacquer, highgloss
Special: Factory-fitted GEWA armrest

60-C
501.190

40-S
501.182

40-C
501.180

60-S
501.192



SUPERIOR



Size: 4/4
Scale length: 650mm
Fingerboard: Indian rosewood
Bridge: Indian rosewood, 12-hole „Moreno“

Neck: Mahogany with ebony reinforcement
Neck-body Joint: Genuine Spanish heel
Nut: 52mm, Bone
Binding: wood, 3-ply top purfling, maple purfling on back and sides
Machine head: Gold plated, black rollers and knobs
Stringing: Hannabach 815HTC Carbon, made in Germany
Varnish:Special: Environmentally-friendly polyurethane lacquer, highgloss

A-C
501.300



A-S
501.302



B-C
501.320



Model	Item	Top	Back/Sides
A-C	501.300	solid Cedar	Bubinga
A-S	501.302	solid Spruce	Bubinga
B-C	501.320	solid Cedar	flamed Eucalyptus
B-S	501.322	solid Spruce	flamed Eucalyptus
C-C	501.340	solid Cedar	Indian rosewood
C-S	501.342	solid Spruce	Indian rosewood

C-C
501.340



C-S
501.342



B-S
501.322

SUPERIOR

is a stunning series with exceptionally attractive grained body woods. All guitars are equipped with an original Spanish heel. Other special features for this price range are the ebony fingerboard, the mahogany neck, the 12-hole bridge and the saddle and bridge inlay made of hand-filed and oiled vintage bone. A water-based eco high-gloss lacquer protects the guitar from external factors. All models are delivered with a mounted armrest.



MAGIS

STRAL



D-C
501.400

D-S
501.402

E-C
501.420

E-S
501.422

F-C
501.440

F-S
501.442



Size: 4/4

Scale length: 650mm

Fingerboard: Ebony

Bridge: Indian rosewood, 12-hole „Moreno“

Neck: Cedro with ebony reinforcement

Neck-body Joint: Genuine Spanish heel

Nut: 52mm, Bone

Binding: wood, multi-ply top purfling, white purfling on back and sides

Machine head: Gold plated, black rollers and knobs

Stringing: Hannabach 815HTC Carbon, made in Germany

Varnish: Top shellac satin-matt, back and sides environmentally-friendly polyurethane lacquer, highgloss

Special: Factory-fitted GEWA armrest

MAGIS

MAGISTRAL

MAGISTRAL is the fully solid model series with unique features and an appealing price-performance ratio. The original Spanish heel construction, a light cedro neck with ebony inlay, and the combination of sprayed shellac for the top and water-based eco high-gloss lacquer for the back and sides, ensure optimal sound development and lasting sustain. Further special features are the ebony fingerboard, the 12-hole bridge, as well as the saddle and bridge inlay made of hand-filed and oiled vintage bone. All models are delivered including a mounted armrest.

Model	Item	Top	Back /Sides
D-C	501.400	solid Cedar	Mahogany
D-S	501.402	solid Spruce	Mahogany
E-C	501.420	solid Cedar	Walnut
E-S	501.422	solid Spruce	Walnut
F-C	501.440	solid Cedar	Indian rosewood
F-S	501.442	solid Spruce	Indian rosewood

STRAL

A BRAND OF
GEWA
GUITARS

GEWA music GmbH | Oelsnitzer Straße 58 | D-08626 Adorf | Germany | gewamusic.com | 2022

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